



## Upgrades on us

Starts: Thursday, March 28, 2024

Ends: Wednesday, June 26, 2024

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For the 2024 Spring season, Cunard North America brings back “Upgrades on us,” offering a free location upgrade on a wide range of voyages sailing from 2024 to 2026 and an *Onboard Credit up to US\$800 per stateroom*. Onboard Credit may be used for onboard shopping or booking shore excursions on board, spa, and other onboard services. Drinks Package and Hotel & Dining Service Charges are included for bookings in Grill Suites.

**Promotion Period:** This promotion will be held from March 28, 2024, to June 26, 2024.

**Target Audience:** This promotion is for North America guests (USA, Canada, Mexico, Puerto Rico, and Bermuda), Asia (excluding Japan), and South America markets.

**Product:** **Available on most voyages sailing between August 2024 and January 2026. Itineraries include:**

- 2024 Alaska, Australasia, Canada, Caribbean, Europe, Mediterranean and Transatlantic
- 2025 Alaska, Asia, Australasia, Canada, Caribbean, Europe, Mediterranean, Transatlantic, World and World Segments including sailings in South America
- 2026 Europe
- See below for the complete list of voyages included



UoU\_Voyage  
List\_Excludes Launch

**Offer Message:** **Cunard North America Summer Campaign offers the following:**

- Stateroom location upgrade+
- Onboard Credit of up to US\$800 per stateroom<sup>^</sup>
- Drinks Package\* and Hotel & Dining Service Charges\*\* are included when booking any **Grills Suite**

**How to Book:** North America guests may book through their preferred Travel Advisor, Cruise Vacation Planner, by calling (800) 728-6273, or via Cunard.com. For Asia and South America, guests may book through their preferred Travel Advisor or the local Cunard office/representative.

**Promotional Considerations:** The Sale is being announced via POLAR Online and through emails sent to Travel Advisors and consumers.

**Terms & Conditions:**

- **New bookings only.**
- **Eligible Categories:** Onboard Credit offer is available on all categories.
- **3<sup>rd</sup>/4<sup>th</sup> Berths:** Offers do not apply to 3<sup>rd</sup>/4<sup>th</sup> guests.
- **Exclusive Occupancy:** Singles will pay the supplement of 200% in Grills and 175% non-Grills.
- **+ Stateroom location upgrade** applies to booking the better stateroom location for the price of the lowest category within that stateroom type: Balcony to Balcony (category BZ for the same fare as category DF, category BY for the same fare as category DC, category BV for the same fare as category DB), Inside to Inside (category IB for the same fare as category IF) on Queen Mary 2; Balcony to Balcony (category BE for the same fare as category DC, category BD for the same fare as category DB, category BC for the same fare as category BF), Oceanview to Oceanview (category EB for the same fare as category EF), Inside to Inside (category IB for the same fare as category IE; category IC for the same fare as category IF) on Queen Anne; Balcony to Balcony (category BE for the same fare as category CB, category BD for the same fare as category CA), Oceanview to Oceanview (category EC for the same fare as category FC, category EB for the same fare as category FB), Inside to Inside (category IA for the same fare as category IF) on Queen Elizabeth and Queen Victoria. This offer is not available on Oceanview staterooms on Queen Mary 2 nor Club Balcony, Princess Grill, or Queens Grill on all ships. Offer is not available for third/fourth berth guests and guests booked in a single occupancy cabin. Subject to availability. Offer is applicable to reservations deposited by June 26, 2024. Reference promo code **N3D**.
- **^ Up to US\$800 Onboard Credit** per stateroom offer (US\$400 per person) is based on reserving a Queens Grill Suite on a voyage of 10 to 20 nights. Onboard Credit offer does not apply to third/fourth berth guests. Onboard Credit amounts may vary by voyage length and category booked (Please reference chart below for specific amounts). Guests paying the single occupancy supplement receive the per person Onboard Credit amount applicable to the category booked. Guests sailing in single-occupancy staterooms receive the per person Onboard Credit amount applicable to the category booked. Onboard Credit may be used on a single cruise only, is not redeemable for cash, cannot be used for the casino, and expires at the end of that cruise. Offer is not transferable and may not be combinable with other select offers or other onboard credits. Onboard Credit amount is quoted in U.S. dollars. Offer is applicable to reservations deposited by June 26, 2024. Reference promo code: **N3D**.

Onboard Credit per person (USD)	Less than 10 nights	10 to 20 nights	21-53 nights	54+ nights
Queens Grill	200	400	600	1000
Princess Grill	150	300	400	600
Balcony	100	200	300	500
Ocean View	50	100	200	300
Inside	50	100	200	300

- **♦ Included Drinks Package for Grill Suites:** The Drinks Package is included for guests reserving a Princess Grill Suite or Queens Grill Suite on voyages 5 nights or longer listed under this promotion. The Drinks offer applies to all drinks US\$12 and under purchased on board during the cruise. Drinks under this promotion can be purchased and consumed free of charge by the participant only and may not be purchased for people who are not booked on the promotion. Offer is not applicable to guests under 21 years of age. Drinks priced above the threshold shown above must be purchased at full price. Paying the difference between the threshold and the higher price is not permitted. The standard 15% service charge applied against all bar orders will be included under this promotion for all drinks ordered under the price threshold. Tipping beyond the 15% is at the discretion of the guests. For drinks

purchased over the price threshold, the 15% service charge will apply as standard. Drinks ordered on this promotion will be signed for in the normal way with the cost of the drinks appearing on the sales receipt. The cost is credited back to the guest folio on a nightly basis. This promotion does not apply to drinks ordered as room service or in-room minibar (except Queens Grill), bottles of wine, or drinks packages. Cunard operates a Responsible Service of Alcohol Policy. Offer is not available for third/fourth berth guests, is not transferable and may not be combinable with other offers. No cash value. Reference promo code: **ZED**.

- **\*\* Included Hotel & Dining Service Charges for Grill Suites:** Hotel & Dining Service Charge offer applies to voyages 5 nights or longer and is based on pre-payment by Cunard of the suggested Hotel and Dining Service Charge in the amount of US\$18 per person per day for Grill Suites. Offer is only available for Grill Suites guests. This offer is not available for third/fourth-berth guests. Other onboard service charges for onboard products and services that are not part of the voyage fare such as Alternative Dining, Specialty Food Items, Drinks not covered by the Drinks Package, Corkage Fee, Private Group Functions, and Salon and Spa Services are not covered by this offer and will automatically be charged to the guest's onboard account. Offer is not transferable and may not combine with other offers. Offer is applicable to bookings on voyages included in this promotion only. No cash value. Reference promo code: **ZED**.
- **Combinability:** Offer is combinable with Cruise Sales and Group amenities and counts toward TCs. Offer is for new bookings only and is not combinable with select offers, including other Onboard Credit offers, Flash, Interline, and Travel Agent rates. The promotion is capacity-controlled and subject to change.
- **Air & Transfers:** The standard transfer program and Cunard® CompleteAir are available on all voyages.
- **Offer Expiration:** This promotion expires June 26, 2024.
- **Promo Code:** This special offer will use promo codes **N3D/ZED**
- **Cancellation Fees:** All voyages will incur cancellation fees upon entering final payment.

## Frequently Asked Questions

When does this offer start?	Thursday, March 28, 2024
When does this offer expire?	Wednesday, June 26, 2024
What is the offer?	<ul style="list-style-type: none"><li>• Stateroom location upgrade+</li><li>• Onboard Credit of up to US\$800 per stateroom^</li><li>• Drinks Package* and Hotel &amp; Dining Service Charges ** are included when booking any Grills Suite</li></ul> <p>Offers apply only to the first two guests per booking.</p>
Are there exclusive offers for CWC members?	No, CWC member discount or benefit is not available during this campaign.
How many voyages are on this promotion?	Over 400 voyages (see voyage list on page 1)
What trades are on sale?	2024 Alaska, Australasia, Canada, Caribbean, Europe, Mediterranean and Transatlantic. 2025 Alaska, Asia, Australasia, Canada, Caribbean, Europe, Mediterranean, Transatlantic, World and World Segments including sailings in South America. 2026 Europe.
How do I book this promotion?	The fare and promo code <b>N3D</b> will be on best buy.
Can this offer be booked online?	Yes. Guests can select this offer when booking through Cunard.com.
Can guests share this offer	Yes.
Is this for new bookings only?	Yes.
Can guests rebook from a different offer?	No.
Who can book this offer?	This offer is available to residents of the 50 United States, Canada, Puerto Rico, Mexico, Bermuda, the District of Columbia, Asia (excluding Japan), and South America markets. For North America market, guests may book through their preferred Travel Advisor, Cruise Vacation Planner, by visiting Cunard.com, or by calling Cunard at (800) 728-6273. For Asia and South America markets, guests may contact their preferred Travel Advisor or the local Cunard office/representative.

Does the sale apply to certain categories?

Offer applies to bookings in all categories, except where noted. Drinks Package and Hotel & Dining Service Charges are included on Grill Suites bookings (P2 to Q1) on voyages 5 nights or longer.

Will the fares change?

Fares are always subject to change and subject to availability.

Does this offer combine?

Yes. This offer is **combinable** with Cruise Sales and Group amenities and counts toward TCs and is **not combinable** with select offers, including other Onboard Credit offers, Flash, Interline, and Travel Advisor rates. Offer may or may not combine with exclusive offers.

Is my deposit refundable?

Yes.

Can I transfer the deposit to a different date?

No. New bookings only.

Can FCDs (future cruise deposits) be applied?

Yes.

Are thirds and fourths eligible?

No. The offer only applies to guests 1 and 2.

Does Onboard Credit vary?

**Onboard Credit amounts may vary by voyage length and category booked** (*Please reference chart below for specific amounts*).

Onboard Credit per person (USD)	Less than 10 nights	10 to 20 nights	21-53 nights	54+ nights
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